

JEA

Blue Economy Days

Puerto Madryn 2026



More Info - CIMA PATAGONIA

Avda. Juan XXIII Norte Nro. 1970
Puerto Madryn, Chubut (9120)

280 460 4998

socios@cimapatagonia.org



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ORGANIZED



JEA 
Blue Economy Days

September
2, 3, and 4, 2026

Puerto Madryn
Prov. del Chubut,
Patagonia, Argentina

ORGANIZES

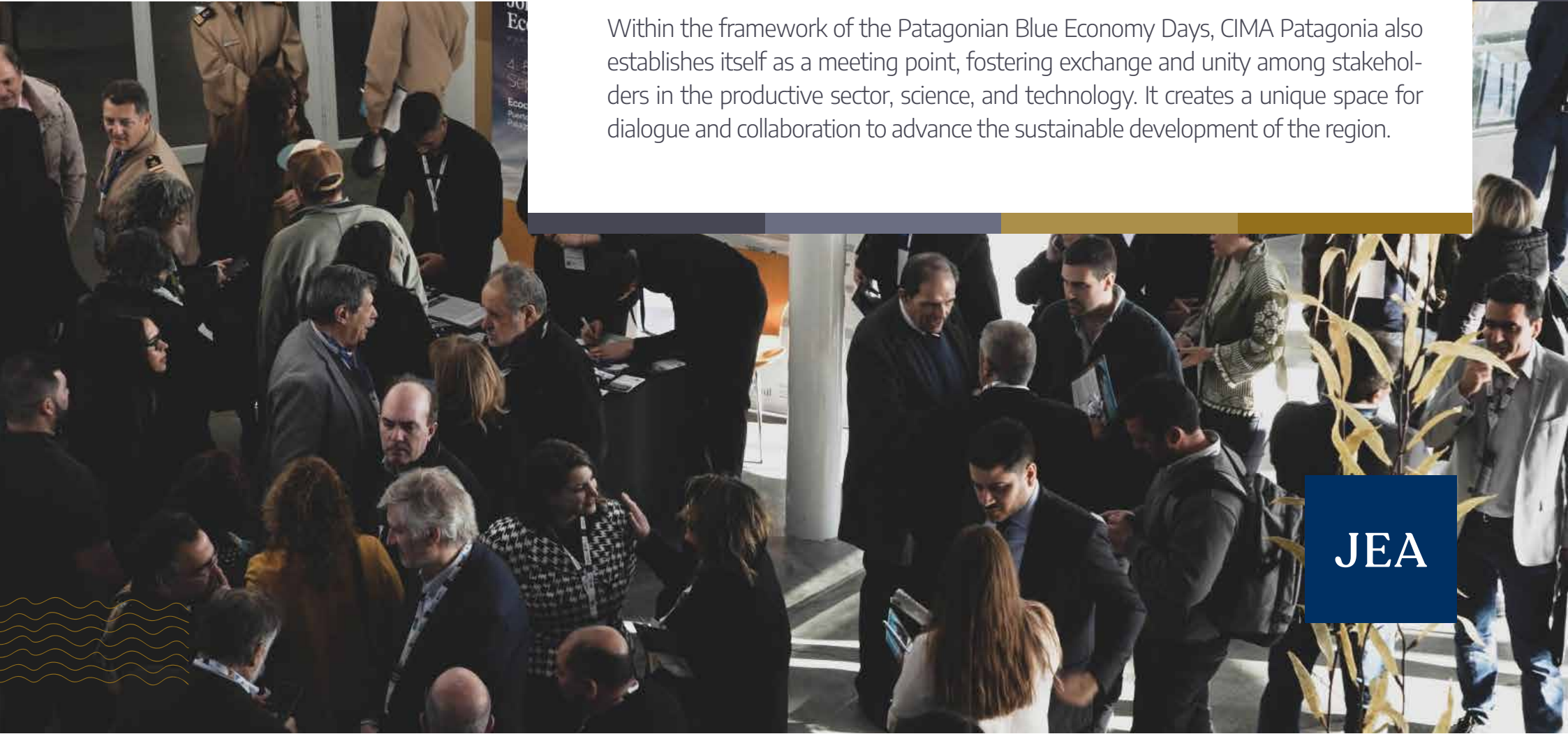


Industrial and Foreign Trade Chamber of Puerto Madryn and the Patagonia Region

WE ARE A NON-PROFIT CIVIL ASSOCIATION THAT BRINGS TOGETHER INDUSTRIAL COMPANIES AND BUSINESSES INVOLVED IN THE PRODUCTION OF GOODS AND SERVICES RELATED TO INDUSTRY.

We promote the sustainable development of the industrial sector's value chain and related activities established in the Patagonia region, fostering the diversification of a sustainable production matrix and the internationalization of companies, primarily within the SME sector.

Within the framework of the Patagonian Blue Economy Days, CIMA Patagonia also establishes itself as a meeting point, fostering exchange and unity among stakeholders in the productive sector, science, and technology. It creates a unique space for dialogue and collaboration to advance the sustainable development of the region.




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Blue Revolution: The Sea as a Driver of Argentina's Sustainable Development

Argentina's Patagonia is entering a new stage of economic development driven by major oil, gas, mining, and energy projects. While these industries bring investment and growth, they also pose a significant challenge: the region is one of the most fragile and biodiverse on the planet, home to southern right whales, orcas, sea lions, migratory birds, and unique ecosystems that are part of the world's natural heritage.

However, as investment in industrial infrastructure grows, public investment in marine science, technology, and research remains minimal. Argentina lacks modern platforms for monitoring, technological testing, and applied ocean training, leaving the region vulnerable to the impacts of these transformations.





It is within this context that a new edition of the Patagonian **Blue Economy Days, organized by CIMA Patagonia, emerges.**

This is a unique platform for networking and exchange, bringing together scientists, engineers, business leaders, and stakeholders from renewable energy, aquaculture, and scientific tourism.

A space where new projects, **innovative ideas, and international collaborations** are conceived, with Patagonia as a strategic hub.

The event positions the region as a driver of the blue economy, linking economic development with the commitment to protect a unique natural heritage.

For sponsors, it is an opportunity to establish themselves as leaders in innovation and sustainability, showcasing their corporate social responsibility (CSR) and environmental commitment to a qualified audience and the international community.

In this way, the Patagonian Blue Economy Days are established as a **global reference point, from which Argentina** can promote a growth vision grounded in science, cooperation, and respect for its oceans.



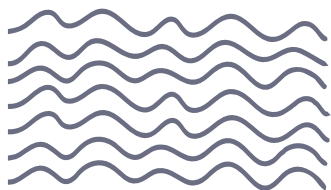


The Event

The event is aimed at national and international business leaders whose activities relate to the topics addressed and adjacent sectors, as well as those with a focus on the blue economy; political decision-makers, particularly with a long-term vision; the Patagonian community; researchers in marine and aquatic fields; and those interested in technological developments. It also targets companies involved in renewable and non-renewable energy, hydroelectric plants, and des-

alination facilities, as well as all individuals, entities, companies, and communities interested in the sustainable development of an economy that is still in its early stages in Argentina.

It is also important to highlight that the event will be held in a hybrid format: in-person for the representatives and stakeholders mentioned above, with the option to participate via streaming for those interested in the presentations. ■



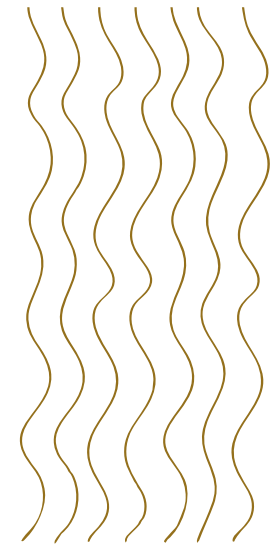
Objective

To provide a platform for dialogue and exchange through discussion panels and presentations, aimed at analyzing and exploring concrete strategies to advance toward a future where economic development and environmental sustainability complement each other.



Audience

National and international business leaders whose activities relate to the topics addressed and adjacent sectors, as well as those focused on the blue economy; political decision-makers; the Patagonian community; researchers in marine and aquatic fields; those interested in technological developments; companies involved in renewable and non-renewable energy, hydroelectric plants, and desalination facilities; as well as all individuals, entities, companies, and communities interested in the sustainable development of an economy that is still in its early stages in Argentina.





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Blue Economy Days

2024 Edition in Numbers

3

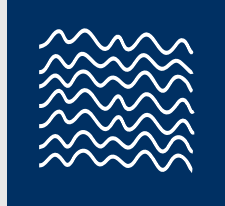
Event
Days

13

Thematic
Block

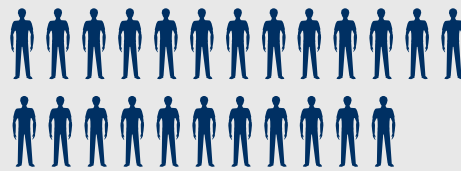
+24

Over 24 Hours
of Talks



30

Local
Speakers



24

National
Speakers



4

International
Speakers

200+ ATTENDEES

2 Networking Social Events
2 Agreements Signed



Our Partners in the 2024 Edition

Jornadas de Economía Azul

Ecocentro Puerto Madryn
Puerto Madryn, Chubut,
Patagonia, Argentina
www.cimapatagonia.org/economiaazul



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CÁMARA INDUSTRIAL Y DE COMERCIO EXTERIOR
DE PUERTO MADRYN Y REGIÓN PATAGONIA

Address: Av. Juan XXIII Norte No. 1970, Puerto
Madryn, Chubut (9120)

Phone: +54 280 460 4998

Email: administracion@cimapatagonia.org
socios@cimapatagonia.org



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